## Career Advice: What puts you in the Top 25% in your field

Adding Communication, Public Speaking or Business Skills Makes a Huge Difference

Scott Adams of "Dilbert" says that if you want an average successful life, it doesn't take much planning. Just stay out of trouble, go to school, and apply for jobs you might like. But if you want to achieve something extraordinary, you have two paths:

- 1. Become the best in your field at one thing. Picture an NBA player. OR
- 2. Become very good (top 25%) at two or more things.

Very few people can claim to be the best in their field and it is almost an impossibility for most people. But everyone has at least a few areas in which they could be in the top 25% with some effort or practice. So, you can achieve extraordinary success by **acquiring one or two more skills in addition to your passion or primary field**. For example, public speaking skills that anyone can learn with some practice can make you a boss of other people who have only one skill in your field. Similarly, a Business degree at the top of your IT, Engineering, Law or Medical degree can make you surpass others in your field or help you start your own business.

Communication skills, either written or verbal, are really important. You should at least learn how to sell yourself more effectively. Almost all people in the top 25% have about three skills. Warren Buffet says the credit to his global success goes back to a [Dale Carnegie] public speaking course. "That \$100 course gave me the most important degree I have. It's certainly had the biggest impact in terms of my subsequent success." **Set goals** to combine your passion or primary field with **public speaking**, **communication** and/or **business** (sales, marketing, management, psychology) skills and you will find yourself in the top 25% within a very short time.

What are **your** three skills?

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Online courses on Communication, Public Speaking, and Business skills are available to PC AGE students free of charge.

